Recollective for Enterprise

Learn how Recollective helps some of the world's largest organizations make better business decisions by uncovering meaningful, qualitative insights.

"I have used Recollective for so many different use cases throughout the years from informing content design to bringing segments to life to sensory research. I love the different functionality and continued innovation around product features!"

Becca H.

Director of Customer Loyalty and Insights

Time, cost and quality.

The pressure on research professionals to deliver against expedited research requests and accelerated timelines, keep costs within shrinking budgets and still deliver quality research that answers ever-more demanding business needs poses a challenge that's increasingly difficult to meet.

At the same time, Recollective understands the importance and value of a consumer-centric strategy when it comes to brand and product development. With an ever-evolving consumer landscape, it's imperative that brands and companies stay in tune with these changes by listening to their customers in a timely and continuous way.

You might be interested in creating an on-going dialog between your brand and customers or running an online qualitative study but just don't know where to start. Perhaps you have hesitations surrounding support, time and resources along the way.

In this short paper, we'll summarize how Recollective helps researchers at the worlds' largest organizations meet their daily challenges and get answers to key business questions.

Flexible Research Design

Apply a proven methodology or try something new.

Choose from 13 task types to build an innovative research guide that meets your specific needs every time with Recollective's flexible, activity-based structure. Combine standard and journaling activities with forum-style discussion topics and live chats to keep people engaged with fun and meaningful exercises.
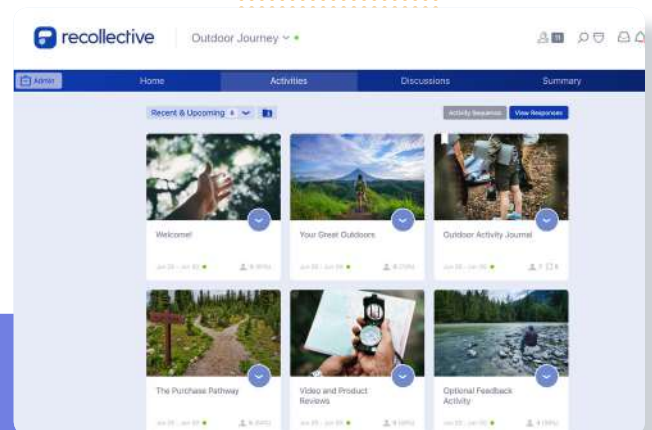
Supplement qualitative tasks with a range of quantitative options including polls, scales, allocation scales, grids and sorting exercises.

Be In Control Of Your Research

Stay close to your customers while working to your own schedule.

Choose the study dates and length that work best for you. Participants respond asynchronously, giving you the flexibility to review and moderate at any time. Their responses show up in immediately, eliminating the need to wait to start your analysis.

Sign-up for a longer term licence and instantly access all of your historical research in one place. An always-on study space eliminates added set-up time and costs.

"The platform is incredibly user-friendly and easy to use. Truly, a dummy could maneuver through the site. At the same time it's attractive and allows for great customization. We were looking for something that encouraged file-sharing and multimedia collection as well, and Recollective exceeded our expectations with their capabilities."

Support, When You Need It

We recognize that time and resources can be tight, which is why we've built a network of trusted partners to support you along the way.

Whether you need expert research consultation, a recruiter that goes the extra mile or a skilled moderator for your project, Recollective can help. Our experienced Research Services team will recommend and connect you with partners that perfectly fit your needs

Be Where Your Customers Are

Have a hard to reach population? Online research allows you to connect with a broader range of people both demographically and geographically compared to in-person groups.

Plus, by bringing your research online and connecting with customers in their home, you'll achieve higher quality insights by engaging participants in a more familiar, safe environment and allowing them to respond when they are available.

With a responsive design and no need to download an external app, you can launch mobile-friendly projects without compromising the participant experience.

Safe And Secure Data

Nervous about data security and privacy?

Let the Recollective team seamlessly guide you through the process to ensure that your data is safe, secure and private. Our team is well-versed in global data security laws and protocol and the Recollective platform is GDPR compliant

Frequently Asked Questions

Are there long term costs?

No. You can buy a license for a single project, or other any duration you need with any number of participants.

How long does it take to get started?

Recollective can activate a site on the same or next business day. Training takes 1 - 3 hours and programming guides depends on study complexity and length but can often be done in one or two days.

Do you offer Technical Support?

Yes we have dedicated support team who can help with any technical questions you have at all stages of your project.

Can it be branded?

Yes, you have full control over logos, colour scheme and other graphical elements.

What languages are supported?

20 languages including English, French, Spanish, Portuguese, German, Dutch, Italian, Swedish, Polish, Romanian, Hungarian, Russian, Turkish, Japanese, Chinese, Korean, Arabic and Hebrew.

Where is data located?

Choose from hosting locations in USA, Canada, the European Union, Australia or Korea with a guaranteed 100% uptime.

Flexible Pricing!

For around $500 USD you can host a quick, three-day popup study.

Annual licenses are available which provide the ability to continuously engage and interact with your customers. A typical 100 person community is less than $15,000 USD per year.

Recollective can extend to any scale and increasing discounts are built into our pricing for larger communities.

All licenses come with everything you need to be successful.

Contact Us

Tel: +1 (613) 686-1909

Email: sales@recollective.com

Or swing by for a coffee at:

300-100 Queen Street, Ottawa,

Ontario, K1P 1J9, Canada

https://recollective.com

About Us

Recollective is an award-winning software developer focused on marketing research and online communities. For over 20 years, we've worked with some of the world's largest and most ambitious organizations, continuously innovating our software and services as their requirements evolve. The result is a proven software platform that businesses depend on to meet their most critical needs–quickly, easily, securely and affordably.